

Distinguished Alumnus Steven Plofker, LC'78, Is a Real Estate Developer, Attorney, Business Owner

Steven D. Plofker, a 1978 graduate of Livingston College at Rutgers University, is a real estate developer and attorney who has enjoyed success in multiple business ventures

In 2002, the Livingston Alumni Association honored Plofker as a Distinguished Alumnus. Plofker earned a Master's Degree in urban planning and policy analysis from Harvard University in 1980, and a J.D. (law) degree from Rutgers' School of Law in Newark in 1993.

As of 2016, Plofker is a Commissioner of the New Jersey Sports and Exposition Authority. He is a past board member of the New Jersey Economic Development Authority and also served with the Montclair Economic Development Corporation.

Among Plofker's many community activities, he has served as a member of the Livingston College Dean's Advisory Board, co-chair of the Mountainside Hospital Campaign in Montclair, New Jersey, and a founding board member for the Yogi Berra Museum and Learning Center. He has served as a board member or trustee of Montclair Art Museum, the Board of Overseers and Governance Committee at Rutgers, the Overseers Committee on University Resources at Harvard, and the American Red Cross Northern New Jersey.

Plofker is a real estate developer who specializes in historic renovations, readaptive uses of commercial and industrial structures, and sensitive solutions to community projects. He is also a practicing attorney in Montclair and is a member of the bar in New Jersey, New York, Illinois, and the U.S. District Court.

In 1991, Plofker was a co-founder, with his wife, and Senior Director of Bobbi Brown Cosmetics, a company that grew from a collection of 10 lipsticks into a full-line global competitor with products distributed in more than 300 stores. Plofker later negotiated the sale of the company to Estee Lauder, Inc.

His business interests include ownership in multiple tennis clubs and indoor sports field facilities. He also owns a film and photography studio, a boutique hotel, a parking company and a licensing company.